

## EXHIBIT 2

### EEO PUBLIC FILE REPORT

#### WBRZ-TV

February 1, 2005 through January 31, 2006

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

#### RECRUITMENT SOURCES USED FOR FULL-TIME VACANCIES

Sources with an asterisk (\*) denote organizations that requested notification of full-time job vacancies.

Appendix A includes a list of recruitment sources, indication name, address, contact person and telephone number of each.

#### FULL-TIME POSITIONS FILLED; RECRUITMENT SOURCES USED (#'s in parenthesis) [Hiree's Recruitment Source in Brackets]

News Photographer/		
SNG-ENG Technician	(1, 17, 18, 20-21)	[Employee Referral]
Director of Sales	(1, 9, 18-21)	[The Advocate]
Sports Reporter/Anchor	(1, 17- 21)	[Homepage]
Sales Manager	(1, 3-16, 17, 19-21)	[TVJobs.com]
Reporter	(1, 17-21)	TVJobs.com
Reporter	(1, 17-21)	TVJobs.com
Production Non-Linear Editor	(1, 7, 17- 20, 23, 27-28)	[ProductionHUB.com]
Production Asset Coordinator	(1, 17, 20-21)	[Employee Referral]
Production Producer/Director	(1, 17-18, 20-21)	[Homepage]
Production Producer/Director	(1, 17-18, 20-21)	[Homepage]
Newsroom Coordinator	(1, 3-17, 20-21)	[Employee Referral]
News Producer	(1, 3-16, 17-21, 26)	[Homepage]
Production Non-Linear Editor	(1, 7, 17-20, 23, 27-28)	[ProductionHUB.com]
Engineer Operator	(1, 17, 20-21)	[The Advocate]
News Assignment Editor		
and Producer	(1, 3-16, 17, 20-21)	[The Advocate]
News Reporter	(1, 17-21)	[TVJobs.com]
News Weatherman	(1, 17-21)	[TVJobs.com]
News Reporter	(1, 17- 21)	[TVJobs.com]
News Anchor/Reporter	(1, 17-21)	[Homepage]
Sales Account Executive	(1, 17, 20-21)	[The Advocate]
Pilot		

News Photographer	(1, 17-21)	[TVJobs.com]
News Photographer	(1, 17-21)	[Homepage]
News Associate Producer	(1, 3-21)	[The Advocate]
News Associate Producer	(1, 3-21)	[Employee Referral]
Traffic Assistant	(1, 3-17, 20-21)	[The Advocate]
Associate Producer and Assignment Editor	(1, 3-21)	[The Advocate}

#### **TOTAL INTERVIEWS FOR FULL-TIME POSITIONS:**

170 persons

#### **NUMBER OF REFERRALS FOR INTERVIEWEES BY RECRUITMENT SOURCES:**

#1	45
#18	24
#19	34
#20	41
#21	17
#27	3

#### **SUPPLEMENTAL OUTREACH ACTIVITIES:**

The following contains a brief description of activities from the FCC menu of outreach initiatives undertaken during the reporting period, including station personnel involved in the activities.

- **Participation in at least four job fairs by station personnel who have substantial responsibility for hiring decisions.**

Date(s): See list

Brief description of activities undertaken to fulfill initiative:

February 15, 2005

Director of Human Resources attended a Career Day at Louisiana State University.

February 16, 2005

Director of Human Resources attended a Career Day at Southern University.

I did not participate in any Fall career days due to the effects that Hurricane Katrina had on our area and this television station. I am registered to attend the 2006 February Career Days for Louisiana State University and Southern University in Baton Rouge, Louisiana.

Name of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources

- **Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.**

Date(s) On-going for Spring, Summer and Fall Semesters

Brief description of activities undertaken to fulfill initiative:

WBRZ established and maintains an internship program to assist students interested in acquiring the necessary skills to pursue a career in broadcasting. The participating universities are Louisiana State University and Southern University in Baton Rouge, and Southeastern University in Hammond. WBRZ managers are required to give written evaluations of interns and interns receive class credit for the semester the internship is served.

Name(s) of Station Personnel Involved in Initiative:

James "Rocky" Daboval, General Manager  
 Jamie Politz, Director of Human Resources  
 Denise Akers Pourciau, Director of Marketing  
 Charles "Chuck" Bark, Director of News  
 Edward Ball, Director of Production  
 Dave Brangan, Director of Sales  
 Michael Cauble, Sports Director  
 Patiick Shingleton, Chief Meteorologist

- **Participate in scholarship programs directed at students desiring to pursue a career in broadcasting.**

Date(s) June 1 through May 31 yearly

Brief description of activities undertaken to fulfill initiative:

WBRZ established a scholarship with Louisiana State University for a graduated senior from the Manship School of Mass Communications to be employed by WBRZ for a period of one year and to be given a broad overall exposure to the functioning of a television station.

Name(s) of Station Personnel Involved in Initiative:

James "Rocky" Daboval, General Manager  
 Jamie Politz, Director of Human Resources  
 Charles "Chuck" Bark, Director of News

- **Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.**

Date(s) On-going

Brief description of activities undertaken to fulfill initiative:

WBRZ-TV routinely schedules community appearances by TV News/Station personnel and/or attends community events.

WBRZ-TV anchors and reporters participate in events that promote broadcast employment development. WBRZ-TV personnel include discussions regarding their careers, the broadcast industry and educational preparation for a career in broadcast media during these events.

Name(s) of Station Personnel Involved in Initiative:

Richard Manship, President  
Jamei Politz, Director of Human Resources  
Denise Akers Pourciau, Director of Marketing  
Ben Lemoine, Anchor/Reporter  
John Pastorek, News Anchor/Reporter  
Whitney Vann, News Anchor  
Dave Nussbaum, Meteorologist

January 10, 2005

Director of Human Resources attended a meeting at Louisiana State University Manship School of Mass Communication for the purpose of hearing about the school's new online internship procedure forms and procedure.

Name of Station Personnel Involved in Initiative

Jamie Politz, Director of Human Resources

January 14, 2005

Anchor/Reporter spoke at Our Lady of Mercy School.

January 21, 2005

Anchor/Reporter spoke at Villa del Rey Elementary School.

January 27, 2005

Anchor/Reporter spoke at Catholic High School.

January 31, 2005

Anchor/Reporter spoke at St. Jude Catholic School.

February 1, 2005

Anchor/Reporter spoke at St. Isidore Catholic School in Baker, Louisiana.

February 2, 2005

Anchor/Reporter spoke at Bishop Sullivan High School.

February 3, 2005

Anchor/Reporter spoke at the St. Peter Chanel School in Convent, Louisiana.

February 4, 2005

Anchor/Reporter appeared at the St. John the Evangelist Church in Prairieville, Louisiana.

February 16, 2005  
Anchor/Reporter spoke at St. Jean Vianney School.

February 28, 2005  
Anchor/Reporter spoke at McKinley High School.

March 7, 2005  
Anchor/Reporter spoke at Lukeville Upper Elementary School's Career Day. School is located in Brusly, Louisiana.

March 24, 2005  
News Anchor/Reporter spoke at Belaire High School.

Name of Station Personnel Involved in Initiatives:  
John Pastorek, News Anchor/Reporter

February 22, 2005  
Weatherman spoke to class at University Terrace Elementary School.

March 2, 2005  
Weatherman spoke to class at Grey's Creek Elementary School.

March 22, 2005  
Weatherman spoke to class at St. James Episcopal School.

April 27, 2005  
Weatherman spoke to class Edward J. Gay Middle School

May 3, 2005  
Weatherman spoke to class at Livonia Middle school.

May 23, 2005  
Weatherman spoke to class at Louisiana State University Lab School.

Name of Station Personnel Involved in Initiative:  
Dave Nussbaum, Weatherman

March 3, 2005  
Anchor/Reporter spoke to a class at Brusly Elementary School. School is located in Brusly, Louisiana.

March 11, 2005 .  
Anchor/Reporter participated in Greenbriar Elementary School Leap Test Day.

March 15, 2005

News Anchor/Reporter spoke to four (4) classes at Bishop Sullivan's High School Career Day about the broadcast industry.

March 24, 2005

News Anchor/Reporter spoke to four (4) classes at Zachary High School's Career Day about the television news industry. This is his third year in attending their career day.

Name of Station Personnel Involved in Initiative  
Ben Lemoine, News Anchor/Reporter

May 21, 2005

Reporter participated in the Hugh O'Brien Youth Leadership group on Advertising and Media: Influencing Public Opinions  
Name of Station Personnel Involved in Initiative  
Veronica Mosgrove, News Reporter

July 18, 2005

News Talent spoke to Louisiana State University Communications Class.

Name of Station Personnel Involved in Initiative  
Whitney Vann, News Anchor

November 10, 2005

President spoke to LSU School of Journalism Media Management class.

Name of Station Personnel Involved in Initiative  
Richard F. Manship, President

November 15, 2005

Director of Marketing spoke to Southern University Advertising Class.

November 17, 2005

Director of Marketing spoke to Southern University Advertising Class.

Name of Station Personnel Involved in Initiative  
Denise Akers Pourciau, Director of Marketing

- **Participate in other activities than the ones listed that the licensee has designed to further the goal of disseminating information about employment opportunities.**

Date(s)    On-going

Brief description of activities undertaken to fulfill initiative:

WBRZ routinely airs a public service announcement asking for any organizations that wants to be notified of job openings at the television station to notify the human resources director.

Date(s) November 2, 2005

Brief description of activities undertaken to fulfill initiative:

Director of Human Resources serves on Southern University's Mass Communications Department's Advisory Council. This council provides assistance and critical analysis of the universities Department of Mass Communications accreditation. The purpose of this council is to look at the program, interact with faculty, and make recommendations. Besides other crucial areas of concern, they are especially interested hearing what we as employers look for in a person we are considering for employment. This would provide invaluable guidance for them as they proceed in training their students.

Name of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources

January 10, 2006

Director of Marketing serves on the Southern University's Mass Communications Department's Advisory Council along with the Director of Human Resources.

Name of Station Personnel Involved in Initiative:

Denise Akers Pourciau, Director of Marketing

**EXHIBIT 2**

**Master List of Recruitment Sources (Appendix A)**

(Sources with an asterisk (\*) denote organizations that requested notification of full-time vacancies.)  
February 1, 2006

NO.	ORGANIZATION	REQ	CONTACT	E-MAIL	PHONE NUMBER (F = Fax)	ADDRESS	CITY, STATE, ZIP
1	The Advocate		Classified Department		225-388-0111 225-388-0129F	P. O. Box 588	Baton Rouge, LA 70821
2.	Office of Women's Services (office closed 2004 during report time table)				225-922-0960	1885 Wooddale Blvd.	Baton Rouge, LA 70805
3	Southeastern University		Department of Communications	<a href="mailto:kfontenot@selu.edu">kfontenot@selu.edu</a>	985-549-2105 985-549-5407F	P. O. Box 10451	Hammond, LA 70402
4	Department of Labor Job Service			<a href="http://www.laworks.net">www.laworks.net</a>	225-925-4311 225-925-1845F	1991 Wooddale Blvd.	Baton Rouge, LA 70806
5	Southern University		Al Barron Career Services		225-771-2011 225-771-3272F	P. O. Box 9246	Baton Rouge, LA 70813
6	Southern University		Mike Kable Mass Communications		225-771-5790 225-771-4943F	P. O. Box 9770	Baton Rouge, LA 70813
7	LSU		Career Services	<a href="http://lsu.edu/career">lsu.edu/career</a>	225-578-1548 225-578-1636F	1502 CEBA Bldg.	Baton Rouge, LA 70803
8	LSU Manship School of Mass Comm		Mary Ann Sternberg	<a href="mailto:mssternb@lsu.edu">mssternb@lsu.edu</a>	225-388-0146	222 Journalism Bldg.	Baton Rouge, LA 70803
9	LAB Employment Clearinghouse	*	Lou Munson	<a href="mailto:lab@broadcasters.org">lab@broadcasters.org</a> <a href="http://careerpage.org">careerpage.org</a>	225-267-4522 225-267-4329F	660 Florida Street	Baton Rouge, LA 70801
10	National Association of Black Journalist (NABJ)		Erinn Joyner	<a href="mailto:nabj@nabj.org">nabj@nabj.org</a> <a href="http://nabj.jobcontrolcenter.com/rates.cfm">nabj.jobcontrolcenter.com/ rates.cfm</a>	301-445-7100 Ext. 108	Univ. of Maryland 8701-A Adelphi Rd.	Adelphi, MD 20783-171
11	BR School of Computers		Brenda Voss		225-923-2525 225-923-2979F	10425 Plaza Americana Drive	Baton Rouge, LA 70816
12	Camelot Career College		Ronnie Williams	<a href="http://camelotcollege.com">camelotcollege.com</a>	225-928-3005 225-927-3794F	2618 Wooddale Suite ABlvd.	Baton Rouge, LA 70805



13	Delta College of Arts & Technology		Amy Renn	<a href="mailto:amyrenn@aol.com">amyrenn@aol.com</a>	225-927-7780 225-927-9096F	7380 Exchange Place	Baton Rouge, LA 70806
14	La. Technical College		Elizabeth King Career Services	<a href="mailto:eking@brti.tec.la.usa">eking@brti.tec.la.usa</a>	225-359-9201 225-359-9296F	3250 N. Acadian Thruway East	Baton Rouge, LA 70805
15	Remington College		Kaye Meyers	<a href="mailto:kmyers@remingtoncollege.edu">kmyers@remingtoncollege.edu</a>	225-922-3990 225-922-9569F	10551 Coursey Blvd.	Baton Rouge, LA 70816
16	Delmont Service Center		Julie Newman	<a href="mailto:JNEWMAN@brgov.com">JNEWMAN@brgov.com</a>	225-389-5464 225-389-4907F	3535 Riley Street	Baton Rouge, LA 70805
17	Louisiana's Job Market - Media CareerLINK & The Advocate Online	*		<a href="http://Lajobmarket.com">Lajobmarket.com</a>			Baton Rouge, LA
18	Don Fitzpatrick Associates/ Medialine Talent Shop	*	Mark Shilstone	<a href="http://Medialine.com">Medialine.com</a>	800-237-8073	P. O. Box 51909	Pacific Grove, CA 93950
19	Broadcast Employment Services	*	Mark Holloway	<a href="http://tvjobs.com">tvjobs.com</a>	877-988-9808	P. O. Box 4116	Oceanside, CA 92052-4116
20	WBRZ-TV Website	*	Jamie Politz	<a href="http://2theadvocate.com">2theadvocate.com</a>	225-336-2203	1650 Highland Road	Baton Rouge, LA 70802
21	WBRZ-TV Internal Bulletin Board	*	Jamie Politz	<a href="mailto:jamie@wbrz.com">jamie@wbrz.com</a>	225-336-2203	1650 Highland Road	Baton Rouge, LA 70802
22	WBRZ-TV Ad Public Service Announcement	*	Jamie Politz	<a href="mailto:jamie@wbrz.com">jamie@wbrz.com</a>	225-336-2203	1650 Highland Road	Baton Rouge, La 70802
23	Mandy's International Film & TV Production Directory			<a href="http://mandy.com">mandy.com</a>			
24	Talent Dynamics		JJ Davis	<a href="mailto:davis@talentdynamics.com">davis@talentdynamics.com</a>	214-951-9610F	8828 Stemmons Suite 510	Dallas, TX 75247
25.	The Marketing Ideanet		Graeme Newell	<a href="mailto:graemenewell@602communications.com">graemenewell@602communications.com</a>	602-485-4412	602 Communications	Phoenix, AZ
26.	EW School of Journalism			<a href="http://Scrippsjschool.org">Scrippsjschool.org</a> <a href="mailto:editor@producerpage.com">editor@producerpage.com</a>			
27.	ProductionHUB.Com			<a href="http://Productionhub.com">Productionhub.com</a>			
28.	SoftimageHome			<a href="mailto:DS@softimage.com">DS@softimage.com</a> Softimage.com			